

Contract / Revision 19127 Flight Dates 05/25/10-05/31/10

Original Date / Revision 05/21/10 / 05/24/10

Advertiser **JEFF GREENE FOR FLORID** Product

**85/JEFF GREENE FOR FLA**

Agency **ABAR HUTTON MEDIA**

Agency Com 15%

Buying Contact

Billing Contact

**6190 GROVEDALE COURT  
SUITE 200  
ALEXANDRIA, VA 22310**
**6190 GROVEDALE COURT  
SUITE 200  
ALEXANDRIA, VA 22310**

Primary Account Executive  
Andy Hauck

Sales Office DC

Sales Region National

Account Executive Order%  
Andy Hauck 100%

Agency Ref

Order Sep 00:15:00

Estimate # 85

Alt. Order # 09176219

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POLITICAICIA

Product Codes PL1

Priority P-1

Advertiser Ref

Order Share 5% Market Value 213000

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| WCLF              | 95%        | 202350 |
| WEDU              | %          | 0      |
| WFLA              | %          | 0      |
| WFTS              | %          | 0      |
| WFTT              | %          | 0      |
| WHTR              | %          | 0      |
| WMOR              | %          | 0      |
| WTOG              | %          | 0      |
| WTSP              | %          | 0      |
| WTTA              | %          | 0      |
| WTVT              | %          | 0      |
| WUSF              | %          | 0      |
| WVEA              | %          | 0      |
| WXPX              | %          | 0      |

## Order Totals

## Billing Plan

| Month     | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|-----------|------------|------------|--------------|--------|------------|----------|---------|------------|--------------|
| May 2010  | 25         | \$7,565.00 | \$8,900.00   | 0.00   | 04/26/10   | 05/30/10 | 25      | \$7,565.00 | \$8,900.00   |
| June 2010 | 4          | \$1,487.50 | \$1,750.00   | 0.00   | 05/31/10   | 05/31/10 | 4       | \$1,487.50 | \$1,750.00   |
| Totals    | 29         | \$9,052.50 | \$10,650.00  | 0.00   |            |          |         |            |              |

| Ln           | Ch | Start             | End             | Inventory Code                                   | Break | Start/End Time | Days    | Len               | Spots | Rate        | Pri | Rtg           | Type | Totals |          |
|--------------|----|-------------------|-----------------|--|-------|----------------|---------|-------------------|-------|-------------|-----|---------------|------|--------|----------|
|              |    |                   |                 |  |       |                |         |                   |       |             |     |               |      | Spots  | Amount   |
| E 1          | 7  | 05/25/10          | 05/31/10        | ABC 7 News at Sunrise CM<br>ABC 7 News at Sunris | 6-7a  |                | MTWTF-- | :30               | 1     | \$175.00    | P-5 | 0.00          | NM   | 1      | \$175.00 |
| 6A NEWS      |    |                   |                 |  |       |                |         |                   |       |             |     |               |      |        |          |
|              |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                |         | <u>Spots/Week</u> |       | <u>Rate</u> |     | <u>Rating</u> |      |        |          |
| Week:        |    | 05/25/10          | 05/31/10        | MTWTF--  |       |                |         | 1                 |       | \$175.00    |     | 0.00          |      |        |          |
| E 2          | 7  | 05/25/10          | 05/31/10        | M-F GMA<br>Good Morning America                  | CM    | 7-9a           | MTWTF-- | :30               | 3     | \$250.00    | P-4 | 0.00          | NM   | 3      | \$750.00 |
| GD MORN AMER |    |                   |                 |  |       |                |         |                   |       |             |     |               |      |        |          |
|              |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                |         | <u>Spots/Week</u> |       | <u>Rate</u> |     | <u>Rating</u> |      |        |          |
| Week:        |    | 05/25/10          | 05/31/10        | MTWTF--  |       |                |         | 3                 |       | \$250.00    |     | 0.00          |      |        |          |
| E 3          | 7  | 05/25/10          | 05/31/10        | M-F 11a-12p<br>The View                          | CM    | 11a-12p        | MTWTF-- | :30               | 2     | \$200.00    | P-4 | 0.00          | NM   | 2      | \$400.00 |
| THE VIEW     |    |                   |                 |  |       |                |         |                   |       |             |     |               |      |        |          |
|              |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                |         | <u>Spots/Week</u> |       | <u>Rate</u> |     | <u>Rating</u> |      |        |          |
| Week:        |    | 05/25/10          | 05/31/10        | MTWTF--  |       |                |         | 2                 |       | \$200.00    |     | 0.00          |      |        |          |

Contract / Revision **19127** Flight Dates **05/25/10-05/31/10**

Hiatus Dates

Original Date / Revision 05/21/10/ 05/24/10

Order Sep 00:15:00

Advertiser **JEFF GREENE FOR FLORII** Product **85/JEFF GREENE FOR FLA** Estimate # **85**

| Ln                     | Ch | Start             | End             | Inventory Code                                 | Break | Start/End Time    | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Totals |             |
|------------------------|----|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|-------------|
|                        |    |                   |                 |  |       |                   |         |     |                   |             |     |               |      | Spots  | Amount      |
| E 4                    | 7  | 05/25/10          | 05/31/10        | 1-4p Soaps Rotator<br>1-4p Soaps Rotator       | CM    | 1-4p              | MTWTF-- | :30 | 2                 | \$200.00    | P-4 | 0.00          | NM   | 2      | \$400.00    |
| SOAPS                  |    |                   |                 |  |       |                   |         |     |                   |             |     |               |      |        |             |
|                        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:                  |    | 05/25/10          | 05/31/10        | MTWTF--  |       |                   |         |     | 2                 | \$200.00    |     | 0.00          |      |        |             |
| E 5                    | 7  | 05/25/10          | 05/31/10        | ABC 7 News at 5p<br>ABC 7 News at 5p           | CM    | 5-530p            | MTWTF-- | :30 | 1                 | \$300.00    | P-4 | 0.00          | NM   | 1      | \$300.00    |
| 5P NEWS                |    |                   |                 |  |       |                   |         |     |                   |             |     |               |      |        |             |
|                        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:                  |    | 05/25/10          | 05/31/10        | MTWTF--  |       |                   |         |     | 1                 | \$300.00    |     | 0.00          |      |        |             |
| E 6                    | 7  | 05/25/10          | 05/31/10        | ABC 7 News at 530p<br>ABC 7 News at 530p       | CM    | 530-6p            | MTWTF-- | :30 | 3                 | \$350.00    | P-4 | 0.00          | NM   | 3      | \$1,050.00  |
| 530P NEWS              |    |                   |                 |  |       |                   |         |     |                   |             |     |               |      |        |             |
|                        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:                  |    | 05/25/10          | 05/31/10        | MTWTF--  |       |                   |         |     | 3                 | \$350.00    |     | 0.00          |      |        |             |
| E 7                    | 7  | 05/25/10          | 05/31/10        | M-F 6-7p News Rotator<br>M-F 6-7p              | CM    | 6-7p              | MTWTF-- | :30 | 5                 | \$700.00    | P-4 | 0.00          | NM   | 5      | \$3,500.00  |
| 6P NEWS/ABC WORLD NEWS |    |                   |                 |  |       |                   |         |     |                   |             |     |               |      |        |             |
|                        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:                  |    | 05/25/10          | 05/31/10        | MTWTF--  |       |                   |         |     | 5                 | \$700.00    |     | 0.00          |      |        |             |
| E 8                    | 7  | 05/25/10          | 05/31/10        | Wheel of Fortune<br>Wheel of Fortune           | CM    | 7-730p            | MTWTF-- | :30 | 3                 | \$400.00    | P-4 | 0.00          | NM   | 3      | \$1,200.00  |
| WHEEL FORTUNE          |    |                   |                 |  |       |                   |         |     |                   |             |     |               |      |        |             |
|                        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:                  |    | 05/25/10          | 05/31/10        | MTWTF--  |       |                   |         |     | 3                 | \$400.00    |     | 0.00          |      |        |             |
| E 9                    | 7  | 05/25/10          | 05/31/10        | Jeopardy<br>Jeopardy                           | CM    | 730-8p            | MTWTF-- | :30 | 3                 | \$400.00    | P-4 | 0.00          | NM   | 3      | \$1,200.00  |
| JEOPARDY               |    |                   |                 |  |       |                   |         |     |                   |             |     |               |      |        |             |
|                        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:                  |    | 05/25/10          | 05/31/10        | MTWTF--  |       |                   |         |     | 3                 | \$400.00    |     | 0.00          |      |        |             |
| E 10                   | 7  | 05/25/10          | 05/31/10        | M-Sun ABC 7 News at 10M<br>M-Sun ABC 7 News at | CM    | M-F 11-1135p / Sa | MTWTF-- | :30 | 1                 | \$600.00    | P-4 | 0.00          | NM   | 1      | \$600.00    |
| 11P NEWS               |    |                   |                 |  |       |                   |         |     |                   |             |     |               |      |        |             |
|                        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:                  |    | 05/25/10          | 05/31/10        | MTWTF--  |       |                   |         |     | 1                 | \$600.00    |     | 0.00          |      |        |             |
| E 11                   | 7  | 05/25/10          | 05/31/10        | M-F 1135p-1206a<br>Nightline                   | CM    | 1135p-1206a       | MTWTF-- | :30 | 2                 | \$175.00    | P-4 | 0.00          | NM   | 2      | \$350.00    |
| NIGHTLINE              |    |                   |                 |  |       |                   |         |     |                   |             |     |               |      |        |             |
|                        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:                  |    | 05/25/10          | 05/31/10        | MTWTF--  |       |                   |         |     | 2                 | \$175.00    |     | 0.00          |      |        |             |
| E 12                   | 7  | 05/29/10          | 05/29/10        | ABC 7 Sat News at 630p<br>ABC 7 Sat News at 63 | CM    | 630-7p            | -----S- | :30 | 1                 | \$275.00    | P-4 | 0.00          | NM   | 1      | \$275.00    |
| 630P NEWS SAT          |    |                   |                 |  |       |                   |         |     |                   |             |     |               |      |        |             |
|                        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:                  |    | 05/24/10          | 05/30/10        | -----S-  |       |                   |         |     | 1                 | \$275.00    |     | 0.00          |      |        |             |
| E 13                   | 7  | 05/29/10          | 05/29/10        | Sat 7-8p Rotator<br>Sat 7-8p Rotator           | CM    | WHEEL/JEOPARC     | -----S- | :30 | 1                 | \$175.00    | P-4 | 0.00          | NM   | 1      | \$175.00    |
| WHEEL/JEOPARDY         |    |                   |                 |  |       |                   |         |     |                   |             |     |               |      |        |             |
|                        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:                  |    | 05/24/10          | 05/30/10        | -----S-  |       |                   |         |     | 1                 | \$175.00    |     | 0.00          |      |        |             |
| E 14                   | 7  | 05/30/10          | 05/30/10        | ABC 7 Sun News at 630p<br>ABC 7 Sun News at 63 | CM    | 630-7p            | -----S  | :30 | 1                 | \$275.00    | P-4 | 0.00          | NM   | 1      | \$275.00    |
| 630P NEWS SUN          |    |                   |                 |  |       |                   |         |     |                   |             |     |               |      |        |             |
|                        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:                  |    | 05/24/10          | 05/30/10        | -----S   |       |                   |         |     | 1                 | \$275.00    |     | 0.00          |      |        |             |
| Totals                 |    |                   |                 |  |       |                   |         |     |                   |             |     |               |      | 29     | \$10,650.00 |